

# Citrus labels and packaging

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Finding aid written in eng

Describing Archives: A Content Standard

## University Archives and Special Collections

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<http://www.library.fullerton.edu/services/special-collections.php>

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## Summary Information

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**Repository:** University Archives and Special Collections

**Title:** Citrus labels and packaging (Collection)

**Identifier:** LH-CA-28

**Date:** 1895 - 1960

**Physical Description:** 6 boxes

**Physical Description:** 2 folders (Oversize items. )

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## Scope and Contents

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The strength of this collection is found in the variety of marketing materials related to the citrus industry. Most notably are three document boxes of fruit crate labels spanning geographically across Southern California, Northern California, and Mexico. This collection also includes fruit wrappers, fruit bags, and Sunkist promotional signage. The entirety of this collection provides insight into how the citrus industry presented their product throughout the early Twentieth Century. The art work on crate labels, for example, highlights that the promotion of citrus fruit was often presented as an exotic commodity of a romanticized California.

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## Administrative Information

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### Publication Statement

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## Controlled Access Headings

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- Citrus crate labels
- Citrus fruit industry -- Orange County (Calif.)
- Citrus fruits--Marketing
- Merchandising
- Orange County (Calif.) -- History.

# Collection Inventory

Crate labels	Document box 1 (Graphic Materials)
Crate labels - Mexico and Glenn County	Document box 1; Folder 1 (Graphic Materials)
Crate labels - Los Angeles County	Document box 1; Folder 2 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 3 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 4 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 5 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 6 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 7 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 8 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 9 (Graphic Materials)
Crate labels - Orange County	Document box 1; Folder 10 (Graphic Materials)
Crate labels	Document box 2 (Graphic Materials)
Crate labels - Orange County	Document box 2; Folder 11 (Graphic Materials)
Crate labels - Orange County	Document box 2; Folder 12 (Graphic Materials)
Crate labels - Orange County	Document box 2; Folder 13 (Graphic Materials)

Crate labels - Orange County

Document box 2; Folder 15 (Graphic Materials)

Crate labels - Orange County and Riverside County

Document box 2; Folder 16 (Graphic Materials)

Crate labels - Riverside County

Document box 2; Folder 17 (Graphic Materials)

Crate labels - Riverside County

Document box 2; Folder 18 (Graphic Materials)

Crate labels - Riverside County

Document box 2; Folder 19 (Graphic Materials)

Crate labels - Riverside County

Document box 2; Folder 20 (Graphic Materials)

Crate labels

Document box 3 (Graphic Materials)

Crate labels - Riverside County

Document box 3; Folder 21 (Graphic Materials)

Crate labels - Sacramento County and San Bernardino County

Document box 3; Folder 22 (Graphic Materials)

Crate labels - San Bernardino County

Document box 3; Folder 23 (Graphic Materials)

Crate labels - San Bernardino County

Document box 3; Folder 24 (Graphic Materials)

Crate labels - San Francisco County and Santa Barbara County

Document box 3; Folder 25 (Graphic Materials)

Crate labels - Santa Barbara County

Document box 3; Folder 26 (Graphic Materials)

Crate labels - Tulare County

Document box 3; Folder 27 (Graphic Materials)

Crate labels - Tulare County

Document box 3; Folder 28 (Graphic Materials)

Crate labels - Ventura County

Document box 3; Folder 29 (Graphic Materials)

Crate labels - Ventura County

Document box 3; Folder 30 (Graphic Materials)

Duplicate crate labels

Document box 4 (Graphic Materials)

**Scope and Contents**

Duplicates of variuos crate labels from boxes 1-3.

Crate label negatives

Document box 4 (Photographic slides)

Postcards

Document box 4 (Graphic Materials)

Duplicate fruit wrappers

Document box 5 (Graphic Materials)

**Scope and Contents**

Duplicates of fruit wrappers from Oversize Folder 1.

Sunkist promotional signage

Document box 6 (Graphic Materials)

Fruit wrappers

Flat file drawer H-7; Folder 1 (Graphic Materials)

**Scope and Contents**

All fruit wrapper items are Sunkist.

Fruit bags

Flat file drawer H-7; Folder 2 (Graphic Materials)

**Scope and Contents**

Includes vintage and contemporary items.